



Cannabis  
Control  
Commission

STATE OF RHODE ISLAND

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# Cannabis Office

Presentation by: Michelle Reddish, MS, MPH

Cannabis Office Administrator

Date: February 28, 2025



# Outline

- Administrator Remarks
- Cannabis Office Cornerstones
- Senior Leadership Team (SLT)
- Staffing Report and Budget Overview
- Communications & Outreach
- Industry Metrics (OCR)
- Compliance & Enforcement (OCR)
- Looking Ahead: Upcoming Priorities



## **Administrator Remarks**

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# Cannabis Office Cornerstones

- Regulatory Compliance
- Operational Efficiency
- Accountability
- Public Health & Promotion
- Industry Support
- Data-Driven Decisions
- Social Equity & Inclusion
- Legislative Adaptability
- Innovation & Continuous Improvement



# Senior Leadership Team (SLT)

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- Erica Ferrelli, Chief Regulatory Officer
- Kelly Verte, Chief Financial Officer
- Charon Rose, Chief Public Affairs Officer
- Carla Aveledo, Legal & Policy Liaison
- Senior Legal Counsel, *Recruitment In Progress*



# **Staffing Report and Budget Overview**



# FTE Analysis & Staffing Report

FTE/Staffing Report	Notes
22 FTEs	Across CCC and OCR
1 Contract Employee	CCC
4 Budgeted Vacancies	2 Inspection Officers
	1 Licensing Aide (PAR in Progress)
	1 Senior Legal Counsel (Hiring in Progress)



# Financial & Budget Overview

- Restricted Receipt Accounts and Fund Allocations:
  - Marijuana Trust Fund Resources and Distributions
  - Cannabis Control Commission Account
  - Adult-Use Account
  - Social Equity Assistance Fund
  - Medical Marijuana Program Account
- Key Financial Reports:
  - Quarterly Budget Update & Performance Measures
  - Tax Revenue Summary
  - Agency Procurements, if applicable





# **Communications & Outreach**

# Communications, Legislative Affairs & Outreach

- **Communications Planning:**
  - Developing strategies for internal and external messaging.
  - Ensuring clear, consistent, and transparent communication.
- **Legislative Affairs:**
  - Managing legislative interactions and advocacy.
  - Tracking legislative developments and providing policy insights.
- **Stakeholder Engagement/Collaboration:**
  - Ensuring inclusive collaboration with industry and community.
  - Building strategic partnerships to enhance program impact.



# Cannabis Advisory Board (CAB)

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## 2025 CCC-Recommended Priorities:

### Conditions for Social Consumption Establishments

Public Safety Subcommittee  
(continuation from 2024)

### Conditions for Outdoor Grows

Public Health & Cannabis Industry  
Subcommittee

### Veteran Involvement in the Cannabis Industry

Market Participation Subcommittee

### *Cannabis Advisory Board Quarterly Meeting:*

*Tuesday, March 4, 2025*

*Virks Building – Room  
138B*

*3 West Road*

*Cranston, RI 02920*

*Time: 2PM-4PM*



# Industry Metrics



# Sales Metrics

October 1, 2024 – December 31, 2024	
<b>Total Retail Sales:</b>	\$29, 896, 462
\$34.80 Average Transaction Amount	
<b>Total Wholesale Transfer Sales:</b>	\$10, 249, 188
28% Affiliated Transfers	
<b>All Sales Activity Combined:</b>	\$40, 145, 650
Active Patient Count: 7, 831	

# Licensing Metrics

As of February 28, 2025	
<b>7 Licensed Compassion Centers / Hybrid Retailers</b>	
5 Vertically Integrated	Note: A business model where a single company owns and controls multiple stages of the cannabis supply chain, such as cultivation, processing, manufacturing, and retail sales.
<b>2 Unissued Licenses</b>	
Zone 1	Withdrawn Application
Zone 3	Outstanding Application
<b>59 Licensed Active Cultivators</b>	





# **Compliance & Enforcement**

# Compliance & Enforcement

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- Transition from Department of Business Regulation to the Cannabis Control Commission
- Key Industry Responsibilities
- Field Team and Supporting Staff
- Acknowledgements







## **Looking Ahead: Upcoming Priorities**

# Upcoming Priorities

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- **Public Comments Next Steps:**
  - Public Comment Period Closed on February 7, 2025
  - Received Over 380 Public Comments
  - Review ALL Public Comments and Respond via Concise Explanatory Statements for each of the four regulations that explains why the Commission is either making or not making a change to the regulatory content.
  - Complete the Regulatory Process and Publish Final Rules and Regulations
- **Social Equity Applicant Resources:**
  - Social Equity Resource Webpage
- **Social Equity Applicant Qualification Review:**
  - Exploring a Request for Procurement (RFP) for a third-party vendor to independently assess and verify applicant eligibility based on predefined criteria.



# Stay Connected, Stay Engaged!



- **Quarterly Cannabis Office Newsletter – New Edition March 2025**
- **ICYMI: Inaugural Edition published December 2024**
- **Cannabis Control Commission’s Website - <https://ccc.ri.gov/>**
- **Email: [cccinquiry@ccc.ri.gov](mailto:cccinquiry@ccc.ri.gov)**
- **Phone: 401-921-3010**
- **Office Hours: Monday – Friday 8:30 AM – 4:00 PM**
- **Twitter: @Cannabis\_RI**